Report for Communications

March 2017

Newsletter

Spring Newsletter to be sent out the first week of April.

We have 705 households in our electoral/mailing list. Newsletter to be posted to 661 households – with the rest by email – roughly 47, some duplication and additional requests).

There is a slow take-up of the electronic newsletter – to be expected. We will keep urging people to register for it but the transition will take time.

Newsletter Distribution

We have had some discussion with the Parish Magazine organisers with regard to having them distribute our newsletter – this would save money on postage. At first sight it seems a good idea – we only need to understand:

1. Coverage i.e. actual addresses delivered to versus to PC list
2. Exclusions – how to avoid delivering to those who have elected for the digital copy
3. Timing

Parish Magazine

Input submitted for the monthly Parish magazine distributed by Danehill Church

Welcome Pack

A Danehill Church initiative to newcomers to the Parish.

Input submitted re important parish information.

Request received to fund this - not sure this is a good use of our funds as most of the information is readily available via websites and estate agent welcome packs.

Also, believe it is necessary to separate Church from PC and such funding requests.

Adrian Martorana